



# Employment sentiment behavior during European economic crises: Time trends and persistence analysis

María Isabel Luna Kanematsu<sup>a</sup>, Manuel Monge<sup>b,c,\*</sup> , Juan Infante<sup>a</sup> 

<sup>a</sup> Universidad Villanueva, Madrid, Spain

<sup>b</sup> Universidad Francisco de Vitoria, Madrid, Spain

<sup>c</sup> Universidad Europea de Madrid, Madrid, Spain

## ARTICLE INFO

### JEL classification:

C22  
C32  
E24  
J00

### Keywords:

Employment sentiment  
Economic recessions  
Long memory  
Fractional integration  
Granger causality  
Frequency-domain analysis  
Euro area

## ABSTRACT

This study analyzes employment sentiment dynamics in the Euro Area during recessions using long memory models and time–frequency causality tests. Results show strong persistence in expectations and evidence of bidirectional causality with recession indicators. Employment sentiment serves as a short- and medium-term predictor of recessions, while downturns have lasting effects on labor market perceptions. These findings highlight the relevance of sentiment indicators for macroeconomic forecasting and policy design.

## 1. Introduction

Labor markets within the European Union present a complex structure characterized by deep interconnections alongside marked national disparities. Investigating the evolution of employment-related sentiment during

the persistence of unemployment shocks, as demonstrated in early studies such as Blanchard and Summers (1986) and Alogoskoufis and Manning (1988). Further contributions—such as those by Gordon (1989), Lopez et al. (1996), and Wilkinson (1997)—explored the statistical underpinnings of the hysteresis hypothesis in greater detail. In response to concerns over structural changes in labor markets, subsequent studies incorporated the possibility of structural breaks in the analysis (e.g., Mitchell, 1993; Bianchi and Zoega, 1998; Papell et al., 2000). More recent research continues to report mixed evidence regarding the existence and magnitude of hysteresis effects across countries and time periods (Amable and Mayhew, 2011; Fosten and Ghoshray, 2011; Holl and Kunst, 2011; King and Morley, 2007; Srinivasan and Mitra, 2012).

Unemployment forecasting, on the other hand, has traditionally relied on the time-series characteristics of historical unemployment data, often supplemented by labor market indicators to enhance predictive accuracy (Barnichon and Nekarda, 2012; Claveria, 2019a, 2019b; Hutter and Weber, 2015). An alternative strand of the literature bases its forecasts on structural macroeconomic relationships—most notably Okun's law, which posits a systematic link between output fluctuations and changes in unemployment—providing a theoretically grounded basis for projection (Ball et al., 2015).

In this study, we introduce a novel approach that focuses exclusively on information derived from employment sentiment expectations. To the best of our knowledge, this is the first research effort to examine the behavior of employment sentiment during periods of economic recession through the lens of long memory methodologies. Specifically, we employ these techniques to investigate the statistical properties of sentiment dynamics, with particular emphasis on mean reversion and persistence.

This analysis is significant for several reasons. First, it enables us to determine whether the employment sentiment series exhibits short- or long-memory characteristics, which has direct implications for the persistence of shocks and the reliability of the series for forecasting purposes. Second, it allows for a more precise assessment of the stationarity properties of the data and facilitates the estimation of the degree of differencing required—within a fractional integration framework—to achieve statistical regularity over the period under study. Third, this approach enhances our understanding of how the series responds to exogenous shocks, offering insight into whether it exhibits mean-reverting behavior or whether policy intervention may be necessary to restore its original trend.

From a multivariate perspective, this study applies two complementary causality tests. First, we employ a Vector Autoregression (VAR)-based Granger causality test in the time domain, which allows us to evaluate whether a causal relationship exists between the variables of interest. Subsequently, we implement the frequency-domain test proposed by Breitung and Candelon (2006), which enables us to assess the statistical significance of this relationship across different time horizons (short-, medium-, and long-term dynamics).

The remainder of the paper is structured as follows. Section 2 describes the data employed in the analysis. Section 3 outlines the methodological framework. The empirical results are presented and discussed in Section 4. Finally, Section 5 concludes the study.

## 2. Data

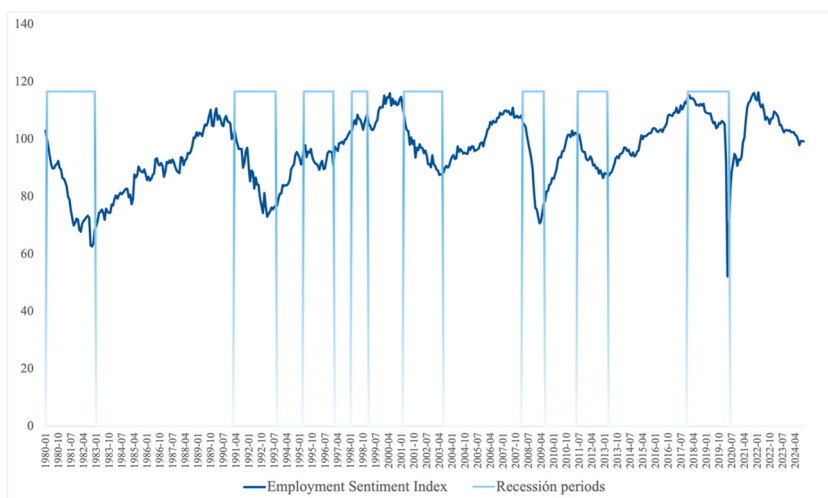


Fig. 1. Employment Sentiment Index time series.

### 3. Methodology

#### a. Unit roots

Tests for unit roots can be conducted in numerous ways. In this study, Dickey and Fuller's ADF test is employed (1979). Numerous alternative tests, like Phillips and Perron (1988), which employ a non-parametric estimation of the spectral density of  $u_t$  at the zero frequency, can be used to compute unit roots with higher powers. Additionally, we employ the methods based on Kwiatkowski et al. (1992) and Elliot et al. (1996), which yield nearly identical results when taking deterministic trends into account.

#### b. ARFIMA ( $p, d, q$ ) model

Thanks to authors such as Lee and Schmidt (1996), Hassler and Wolters (1994), and Diebold and Rudebusch (1991), it is now widely accepted that conventional unit root tests have very low power when the true data-generating process is fractionally integrated or exhibits long-memory behavior. As a consequence, fractional orders of differentiation are allowed in the present analysis.

In this context, we employ the ARFIMA ( $p, d, q$ ) model to analyze the persistence properties of the Employment Sentiment Index. The ARFIMA ( $p, d, q$ ) model is formally defined as:

$$\phi(L)(1-L)^d y_t = \theta(L)\varepsilon_t \quad (1)$$

where  $\phi(L) = 1 - \phi_1 L - \dots - \phi_p L^p$  and  $\theta(L) = 1 + \theta_1 L + \dots + \theta_q L^q$  are the autoregressive ( $p$ ) and moving average ( $q$ ) lag polynomials, respectively. The parameters  $p$  and  $q$  therefore capture short-run dynamics, while the fractional differencing parameter  $d$  governs long-run persistence. The error term  $\varepsilon_t$  is assumed to be white noise.

According to equation (1),  $L$  denotes the lag operator,  $d$  is a real-valued parameter measuring the degree of fractional integration, and  $y_t$  represents the time

**Table 1**  
Unit roots results.

|                                | ADF     |          |          | PP      |          |
|--------------------------------|---------|----------|----------|---------|----------|
|                                | (i)     | (ii)     | (iii)    | (ii)    | (iii)    |
| <b>Original Data</b>           |         |          |          |         |          |
| Employment Sentiment Index     | −0.3916 | −3.2492* | −3.9136* | −3.039* | −3.7479* |
| <b>After Recession Periods</b> |         |          |          |         |          |
| 1st period: (01/1980–12/1990)  | −0.0591 | −0.9656  | −3.5479* | −1.0463 | −3.7938* |
| 2nd period: (02/1991–01/1995)  | −0.6868 | −1.9779  | −1.0862  | −1.6263 | −0.5899  |
| 3rd period: (02/1995–12/1997)  | 0.8561  | −1.0016  | −1.6473  | −1.351  | −2.0055  |
| 4th period: (01/1998–12/2000)  | 1.1785  | −1.2674  | −1.8665  | −1.3774 | −2.5543  |
| 5th period: (01/2001–12/2007)  | −0.413  | −1.4555  | −4.4333* | −1.9757 | −4.5258* |
| 6th period: (01/2008–03/2011)  | −0.5518 | −1.9894  | −2.2096  | −1.4659 | −1.4428  |
| 7th period: (04/2011–10/2017)  | 0.9598  | 0.4227   | −3.2367  | 0.2718  | −2.9444  |
| 8th period: (10/2017–10/2024)  | −0.4997 | −3.1*    | −3.1063  | −2.6868 | −2.6952  |

**Table 2**

Long memory results.

| Data analyzed                  | Sample size (month) | Model Selected   | d    | Std. Error | Interval     | I(d)       |
|--------------------------------|---------------------|------------------|------|------------|--------------|------------|
| <b>Original Data</b>           |                     |                  |      |            |              |            |
| Employment Sentiment Index     | 538                 | ARFIMA (2, d, 2) | 0.95 | 0.064      | [0.84, 1.06] | I(d), I(1) |
| <b>After Recession Periods</b> |                     |                  |      |            |              |            |
| 1st period: (01/1980–12/1990)  | 132                 | ARFIMA (2, d, 2) | 1.11 | 0.186      | [0.80, 1.42] | I(d), I(1) |
| 2nd period: (02/1991–01/1995)  | 48                  | ARFIMA (1, d, 2) | 1.28 | 0.207      | [0.94, 1.62] | I(d), I(1) |
| 3rd period: (02/1995–12/1997)  | 35                  | ARFIMA (2, d, 1) | 0.86 | 0.439      | [0.14, 1.58] | I(d), I(1) |
| 4th period: (01/1998–12/2000)  | 36                  | ARFIMA (0, d, 0) | 0.69 | 0.159      | [0.43, 0.95] | I(d)       |
| 5th period: (01/2001–12/2007)  | 84                  | ARFIMA (0, d, 0) | 1.01 | 0.075      | [0.89, 1.14] | I(d), I(1) |
| 6th period: (01/2008–03/2011)  | 39                  | ARFIMA (2, d, 2) | 1.32 | 0.179      | [1.03, 1.62] | I(1)       |
| 7th period: (04/2011–10/2017)  | 79                  | ARFIMA (2, d, 2) | 1.30 | 0.152      | [1.05, 1.55] | I(1)       |
| 8th period: (10/2017–10/2024)  | 85                  | ARFIMA (0, d, 0) | 0.93 | 0.117      | [0.74, 1.12] | I(d), I(1) |

Breitung and Candelon (2006). This approach allows the assessment of causal relationships at different frequencies, thereby distinguishing between short-, medium-, and long-term dynamics.

The test is based on the spectral representation of a VAR model and evaluates the null hypothesis that one variable does not Granger-cause another at a given frequency  $\omega$ , where  $\omega \in (0, \pi)$ . Low frequencies (small values of  $\omega$ ) correspond to long-run fluctuations, medium frequencies capture business-cycle dynamics, and high frequencies (values of  $\omega$  close to  $\pi$ ) are associated with short-run movements.

The null hypothesis of no Granger causality at frequency  $\omega$  is tested through linear restrictions on the coefficients of the VAR model, resulting in an F-statistic that follows a standard asymptotic distribution. Rejection of the null hypothesis at a given frequency indicates that past values of one variable contain predictive information for the other at the corresponding time horizon.

In the empirical analysis, frequencies are grouped into long-, medium-, and short-term bands following standard practice in the literature. The reported test statistics in Table 4 therefore reflect the presence or absence of Granger causality across different time horizons rather than at a single aggregate frequency.

The analysis confirms a bidirectional causality between employment sentiment and recession periods, emphasizing their interconnectedness. However, the nature of this relationship varies across time horizons. Employment sentiment is an effective leading indicator for recessionary dynamics in the short and medium terms. There is strong evidence of short ( $p < 0.01$ ) and medium-term causality ( $p < 0.05$ ) from employment sentiment to recession periods, respectively, as reflected by the statistically significant test statistic (11.18\*\*\*; 5.95\*\*). This relationship indicates that employment sentiment is a strong leading indicator of short- and medium-term economic recessions. This suggests that immediate and intermediate changes in labor market perceptions and expectations are predictive of recessionary dynamics.

On the other hand, recessionary dynamics have a profound, cumulative effect on employment sentiment over longer periods, reflecting the deep-rooted impact of economic downturns on labor market confidence. Statistically, there is strong evidence of long-term causality ( $p < 0.01$ ) from recession indicator to employment sentiment, as reflected by the statistically significant test statistic (35.16\*\*\*). The strong long-term influence of recessionary conditions on sentiment suggests the need for sustained and robust economic recovery strategies to restore labor market confidence and prevent protracted negative perceptions.

## 5. Concluding remarks

This study provides novel empirical insights into the behavior of employment sentiment in the Euro Area during periods of economic recession, leveraging long memory methodologies and causality analyses. By focusing on the Employment Expectations Index, we contribute to a better understanding of labor market perceptions and their dynamic properties in response to macroeconomic shocks.

Our univariate analysis reveals that employment sentiment exhibits strong persistence, with evidence of long memory and mixed stationarity behavior across different post-crisis periods. These findings suggest that shocks to employment sentiment may have enduring effects, and that reversion to long-term trends is not immediate, particularly in the presence of structural breaks or protracted downturns. The ARF

time–frequency framework, allowing causal relationships to vary not only across frequencies but also across specific time intervals. Such an approach could provide further insights into whether the short-run leading properties of employment sentiment differ across economic episodes, for instance during periods of heightened uncertainty such as the COVID-19 pandemic. Implementing this extension would require a substantially different methodological framework and is therefore left for future research.

### CRediT authorship contribution statement

**María Isabel Luna Kanematsu:** Writing – review & editing, Writing – original draft, Visualization, Investigation, Formal analysis, Conceptualization. **Manuel Monge:** Writing – review & editing, Writing – original draft, Visualization, Validation, Supervision, Software, Resources, Project administration, Methodology, Investigation, Formal analysis, Data curation, Conceptualization. **Juan Infante:** Writing – review & editing, Writing – original draft, Visualization, Validation, Investigation, Formal analysis.

### Declaration of competing interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

### References

- Akaike, H., 1973. Maximum likelihood identification of Gaussian autoregressive moving average models. *Biometrika* 60 (2), 255–265.
- Akaike, H., 1979. A Bayesian extension of the minimum AIC procedure of autoregressive model fitting. *Biometrika* 66 (2), 237–242.
- Alogoskoufis, G.S., Manning, A., 1988. On the persistence of unemployment. *Econ. Policy* 3 (7), 427–469.
- Amable, B., Mayhew, K., 2011. Unemployment in the OECD. *Oxf. Rev. Econ. Pol.* 27 (2), 207–220.
- Asteriou, D., Hall, S.G., 2015. *Applied Econometrics*. Palgrave Macmillan, London.
- Ball, L., Jalles, J.T., Loungani, P., 2015. Do forecasters believe in Okun's Law? An assessment of unemployment and output forecasts. *Int. J. Forecast.* 31, 176–184.
- Barnichon, R., Nekarda, C.J., 2012. The ins and outs of forecasting unemployment: using labor force flows to forecast the labor market. *Brookings Pap. Econ. Activ.* 83–131. Fall 2012.
- Barro, R.J., 1988. The persistence of unemployment. *Am. Econ. Rev.* 78 (2), 32–37.
- Beran, J., Bhansali, R., Ocker, D., 1998. On unified model selection for stationary and nonstationary short- and long-memory autoregressive processes. *Biometrika* 85 (4